

ANGA COM DIGITAL: Already more than 4,200 Congress Participants

- After three days already more than 4,200 congress participants
- All 45 conference panels are available free of charge on the platform until the end of June
- Over 60 hours of streaming content in the conference programme and on demand
- More than 80 international digital partners from the broadband and media industry
- Next ANGA COM show from 10 to 12 May 2022 in Cologne / Germany

Cologne / Germany, 10 June 2021 | **ANGA COM DIGITAL**, a new virtual event format of ANGA COM – Exhibition and Conference for Broadband, Television & Online, already registered **more than 4,200 congress participants during the three-day congress kick-off**. The official conference programme included 45 panels with 180 international speakers. In addition, there were almost 100 webinars and keynotes from 80 digital partners in the On Demand Library. In total, the platform provides more than 60 hours of streaming content.

The digital platform will be **available until 30 June 2021, with its entire content offering** and over 80 digital showrooms. **New registrations will continue to be possible free of charge**. The platform can seamlessly be used with any mobile device.

Dr Peter Charissé, Managing Director of ANGA COM: “Our digital concept has taken off. The content we put together with our 80 partner companies was overwhelming and the technical congress platform was running smoothly. We received a lot of praise for the quality of the programme as well as for the design and diverse features of the platform. Our early decision to make **all content available for on-demand viewing immediately or shortly after the scheduled time** proved particularly successful. Time shift and Replay TV are the benchmarks for modern television offerings. We set the same standard for our digital platform. Consequently, the platform is still active with all content until the end of June and remains open for new registrations. **Watching a panel on the smartphone and surfing through the showrooms and product presentations makes great fun**. A real trade show, the real encounter and community experience cannot be replaced digitally, but the pure use of the content is even more intensive than on-site, especially with our on-demand concept. This has also made the effort particularly worthwhile for the speakers. **In addition to the speakers and moderators, our greatest thanks go to our partner companies who have remained loyal to us after a year of total failure under difficult conditions**. This is another reason why it's now full steam ahead for us until 10 May 2022 – not in a new normal, but in an improved normal. We are already very much looking forward to seeing all our partners and friends from all over the world gathered in Cologne again.”

The 180 speakers on the 45 panels, which are available to view free of charge until the end of June, included **Europe's leading fiber and cable network operators**: In the technology programme, the digital partners of ANGA COM DIGITAL presented the **latest trends and developments, especially in HFC, FTTX, Streaming and OTT**. These included international, English-speaking expert panels as well as German-speaking practical presentations. Amongst the speakers were the **platinum partners** Ocilion IPTV Technologies and Vodafone as well as the **gold partners** Appear, AVM, AXING, braun teleCom, Cisco, CommScope, gabo Systemtechnik, Harmonic, HUBER+SUHNER, Teleste and Zattoo.

The presence of the **media industry**, a special trademark of ANGA COM in times of convergence and streaming, was again first class: Amazon Prime Video, BILD, Canal+, Constantin Film, Discovery, Joyn, ProSiebenSat.1, QVC, RTL, Sky, Sport 1 and WDR.

The next ANGA COM show will take place from **10 to 12 May 2022 at the Cologne Fairgrounds**. Stand booking is already open at www.angacom.de.

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. Most recently, ANGA COM counted more than 500 exhibitors from 35 countries and 20,000 participants from 83 countries. Amongst the participants were 540 network and platform operators serving more than 200 million households all over Europe, as well as 370 media companies. 44 percent of the participants belonged to the senior level.

In 2021, ANGA COM launched a new virtual event format with ANGA COM DIGITAL. The new online congress took place on a digital event platform from 8 to 10 June 2021. Platinum partners of ANGA COM DIGITAL are Ocilion IPTV Technologies and Vodafone. The next date for the physical show is 10 to 12 May 2022 in Cologne/Germany.

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