

Preview of ANGA COM DIGITAL: First Details on Speakers, Partners and Features

- Online congress ANGA COM DIGITAL from 8 to 10 June 2021: <https://angacom.de/en/digital>
- Virtual conference programme, networking and digital showrooms
- Leading companies of the broadband industry as digital partners
- International conference programme with top speakers of the broadband and media business
- AI-supported digital event platform that seamlessly combines conference programme and digital showrooms

Cologne/Germany, 13 April 2021 | ANGA COM – Exhibition and Conference for Broadband, Television & Online – has launched a new virtual event format under the brand **ANGA COM DIGITAL**. The online congress will take place from **8 to 10 June 2021** on a new, **AI-supported digital event platform** which, in addition to a diverse conference programme, also enables online-optimized company presences and various networking options.

A **visual introduction** of the new platform is available in the form of a "walkthrough" online at <https://angacom.de/en/digital>. Highlights for companies that become "digital partners" include:

- **Digital showrooms** for an online-optimized, interactive and user-friendly company presence
- **Lead generation** through numerous opportunities for interaction with participants, touchpoint in the digital showroom and intelligent matchmaking
- **Speaker slots** in the conference programme on technology and strategy topics
- **On demand library** for keynotes and self-designed panels
- **Networking** and contact options (chat, 1:1 video meeting, video call)
- **Jump in discussions** for the creation of own discussion rooms with a free choice of topic
- **Job board** for the publication of job advertisements

Already in the first weeks after the announcement of ANGA COM DIGITAL, numerous industry leaders have opted for a **Digital Partnership**. The following bookings have already been made for the particularly high-value platinum and gold levels:

Digital Partners Platinum:

- Ocilion IPTV Technologies
- Vodafone

Digital Partners Gold:

- Appear TV
- AVM
- Cisco
- gabo Systemtechnik
- Harmonic
- Huber+Suhner Bktel
- Teleste
- Zattoo Europa

All digital partners already registered, a **booklet with the services and prices of the digital partnerships**, and the **registration forms** are available online at <https://angacom.de/en/digital>.

Dr. Peter Charissé, Managing Director, ANGA COM: "Nothing can replace a physical trade show and the real encounter. However, with our new and AI-supported digital event platform, which we decided on after a thorough market analysis, we believe to be as close as digital can get. **We have tried to learn from the mixed experiences of previous digital events.** The pandemic won't be over in June, but the light at the end of the tunnel will be within reach as vaccination progresses. All over Europe, people will be relieved and take heart. This is exactly the **right time to present the broadband industry to ANGA COM's international audience with fresh spirit.** Especially after a year in which our broadband networks have been the decisive guarantor to continue the economic and social life, we want to underline the fundamental importance and innovative strength of our industry: Gigabit networks and connectivity are a central key to new economic growth after the pandemic. Let us provide our share to source new optimism that we need in Europe so urgently."

Among others, the following **top speakers** have already confirmed their participation in the conference programme: **Nicole Agudo Berbel** (MD & Chief Distribution Officer, MD Pay TV, Seven.One Entertainment Group), **Susanne Aigner** (GSVP & GM Germany/Austria/Switzerland & BeNeLux, Discovery Communications Deutschland), **Dr. Hannes Ametsreiter** (CEO, Vodafone Deutschland), **Oliver Berben** (Board Member TV, Entertainment & Digital Media, Constantin Film), **Dr. Dido Blankenburg** (Board Representative for Broadband Cooperations at Deutsche Telekom, Telekom Deutschland), **David Bouchier** (Chief TV & Entertainment Officer, Virgin Media), **Dr. Niklas Brambring** (CEO, Zattoo), **Jan Georg Budden** (Managing Director, Deutsche GigaNetz), **Stephan Drescher** (Managing Director, envia TEL), **Guido Eidmann** (COO, Deutsche Glasfaser), **Wolfgang Elsässer** (CEO, Blue Entertainment), **Michael Fränkle** (Executive Vice President Networks & CTO, TDC NET), **Nelson Killius** (CEO, M-net), **Dr. Matthias Kirschenhofer** (Board Member, Sport1 Medien), **Hans Kühberger** (Managing Director, Ocilion IPTV Technologies), **Andreas Laukenmann** (Director Consumer Business Unit, Vodafone Deutschland), **Timo von Lepel** (Managing Director, NetCologne), **Gerhard Mack** (CTO, Vodafone Deutschland), **Henrik Pabst** (Chief Content Officer, Seven.One Entertainment Group), **Ruben Queimano** (CCO, Deutsche Glasfaser), **Alfred Rauscher** (Managing Director, R-KOM), **Dr. Daniel Ritz** (CEO, Tele Columbus), **Henning Tewes** (Managing Director, RTL Television and Co-Managing Director, TVNOW), **Bernd Thielk** (Managing Director, willy.tel) and **Theo Weirich** (Managing Director, wilhelm.tel).

The following associations are involved in the conference programme as **cooperation partners of ANGA COM DIGITAL**: German TV Platform, SCTE® a subsidiary of CableLabs, SCTE – The Society for Broadband Professionals, The Cable Center, VATM Association of Telecommunications and Value-Added Service Providers and VAUNET German Media Association.

Further details of the conference programme will be published in the coming weeks. **Registration for congress participants is free of charge** and will open on 26 April 2021.

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. Most recently, ANGA COM counted more than 500 exhibitors from 35 countries and 20,000 participants from 83 countries. Amongst the participants were 540 network and platform operators serving more than 200 million households all over Europe, as well as 370 media companies. 44 percent of the participants belonged to the senior level.

In 2021, ANGA COM has launched a new virtual event format with ANGA COM DIGITAL. The new online congress will take place on a digital event platform from 8 to 10 June 2021. The next date for the physical show is 10 to 12 May 2022 in Cologne/Germany.

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