

## ANGA COM 2020 announces Streaming and AppTV Hub with Innovation Stage

- Exhibition and Conference for Broadband, Television & Online from 12 to 14 May 2020 in Cologne/Germany
- New area focusing on Streaming and AppTV with Innovation Stage in hall 8
- Booking of stands, sponsoring elements and visitor tickets is available online
- Record of more than 20,000 participants and over 500 exhibitors in 2019

Cologne/Germany, 25 November 2019 | ANGA COM – Europe's leading Exhibition and Conference for Broadband, Television and Online – will create a **new area focusing on Streaming and AppTV** in the exhibition hall next year. Within its core areas of broadband and audio-visual media, ANGA COM will thus further enhance new TV topics. The Streaming and AppTV Hub in hall 8 includes a **new presentation area directly in the exhibition hall, the Innovation Stage**. For this new conference format, **applications for keynotes** on innovative topics in the fields of Streaming, AppTV and OTT can be submitted at [www.angacom.de](http://www.angacom.de) until 15 January 2020.

ANGA COM brings together network operators, vendors and content providers on all issues of the broadband and media distribution. In 2019, over **500 exhibitors** and more than **20,000 participants** from 83 countries took part. The next show date is **12 to 14 May 2020 in Cologne/Germany**.

With **200 exhibitors already registered** for ANGA COM 2020, the booking situation is again excellent. With different booking options, ANGA COM offers the right opportunity for every company to be there – from the booking of stand space only for free design to complete packages with included stand construction and thus minimal organizational effort up to cost-effective special areas particularly for small companies. All **space, stand and meeting offers** for ANGA COM 2020 can be found at [www.angacom.de](http://www.angacom.de).

In addition, ANGA COM offers numerous **sponsoring and advertising possibilities** to exhibitors and other interested companies, among others the sponsoring of the evening event ANGA COM Night, which is sold out every year, indoor and outdoor advertising banners for a maximum of attention on-site, digital banners in the app and e-mail newsletter to address the entire ANGA COM target group and brandings in the conference area to stand out in this exclusive circle of participants. Further information can be found in the sponsoring booklet at [www.angacom.de](http://www.angacom.de).

The **visitor registration for conference and exhibition** as well as for the evening event **ANGA COM Night** in the "Rheinterrassen" on 12 May 2020 is also possible online. An admission ticket to the exhibition costs 22.- Euros for three days upon prior online registration (ticket office on-site: 35.- Euros), conference season tickets start at 100.- Euros.

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ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television and Online. Key topics are Gigabit Networks, FTTH, 5G, Wifi, Fixed Mobile Convergence, OTT, AppTV, Cloud TV, Video Streaming, Smart City and Smart Home.

In 2019, ANGA COM set an outstanding record with more than 20,000 participants and over 500 exhibitors. Amongst the participants from a total of 83 countries were 540 network and platform operators serving more than 200 million households all over Europe, as well as 370 media companies. 44 percent of the participants belonged to the senior level.

With Vodafone, Deutsche Telekom, RTL and a large number of local fiber network operators, the Cologne area is Europe's leading business hub for broadband and media. About 40 million people live within a radius of only 250 kilometers. Three international airports (Cologne, Dusseldorf, Frankfurt) can be reached in less than one hour. These are unique conditions to showcase our industry to Europe and beyond.

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