

## ANGA COM 2024: Already 250 Exhibitor Registrations with 10% more Stand Space

- Exhibition and Conference for Broadband, Television & Online from 14 to 16 May 2024 in Cologne / Germany
- Already 250 registered exhibitors – stand spaces grow again by more than 10%
- Key topics fiber optics, connectivity, streaming and OTT
- Exhibitor registration and sponsorship booking at [www.angacom.de](http://www.angacom.de)

Cologne/Germany, 7 November 2023 | For ANGA COM 2024, a high demand is already apparent today – a good 6 months before the start. Registrations have already been received from **more than 250 exhibitors**, who will **increase their stand space by an average of more than 10%** compared to 2023. The booking of stands, advertising and sponsoring is possible on the website ([www.angacom.de](http://www.angacom.de)). Europe's leading Exhibition and Conference for Broadband, Television & Online will take place in Cologne/Germany from **14 to 16 May 2024**.

With **470 exhibitors** and **22,000 participants from 80 countries**, ANGA COM 2023 showed strong growth in May. The exhibition space was increased by 30% compared to the previous year. In terms of participants, a plus of 20% was achieved compared to 2022.

In 2024, ANGA COM will again focus on strong future-oriented topics with **fiber optics, connectivity, streaming and OTT**. In the field of **broadband**, the keywords in-house networks, wifi connectivity, civil engineering as well as digital tools for network planning and open access will once again become more important. In the **media** sector, new software solutions for streaming platforms, app TV, cloud services and user interfaces are at the top of the exhibitors' product lists. The increasing shift from linear to time-shifted media usage is creating new sales opportunities for vendors in the media distribution sector.

Dr. Peter Charissé, CEO ANGA COM: "The mega topic fiber optic roll-out continues to give us a strong momentum. The investment budgets of the network operators remain high and are supplemented by subsidies of 3 billion Euros per year. Overall, we expect **investments which considerably exceed 50 billion Euros** to flow into the network roll-out in the next five to seven years in Germany alone. In terms of FTTB (fiber to the building), there is still a **potential of more than 20 million new fiber connections** ahead of us. In addition, there is the very complex in-house roll-out, especially in Germany, which offers further opportunities for vendors and service providers."

Further information about ANGA COM as well as numerous **statements of leading representatives from the fiber optics, broadband and media industry** can be found in the [fact sheet](#). More photos and videos are available on the [website](#).

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ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The last ANGA COM counted 470 exhibitors from 35 countries and 22,000 participants from more than 80 countries. Amongst the participants were 520 network and platform operators serving more than 200 million households all over Europe, as well as 250 media companies. 41 percent of the participants belonged to the senior management. The next show date is 14 to 16 May 2024 in Cologne / Germany.

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