

ANGA COM starts Exhibitor Registration for 2024 New Plug & Play Packages including Stand Construction

- Exhibition and Conference for Broadband, Television & Online from 14 to 16 May 2024 in Cologne / Germany
- Exhibitor registration and sponsorship booking now open
- New plug & play packages for stand space including modern stand construction
- Focus on strong future-oriented topics: Fiber optics, connectivity, streaming and OTT

Cologne, Germany, 11 September 2023 | For ANGA COM 2024, the **booking of exhibition space, advertising and sponsoring** is now possible. All offers are available on the website (www.angacom.de). Europe's leading Exhibition and Conference for Broadband, Television & Online will take place in Cologne/Germany from **14 to 16 May 2024**.

The **complete packages with space and stand construction** for smaller show presences without individual stand construction have been extensively revised and expanded for 2024. In the future, there will be **three plug & play packages** in the design levels bronze, silver and gold. They enable participation in ANGA COM with minimal organizational effort.

Starting at just 5,250.- EUR, the new plug & play package bronze offers a stand space of 12 sqm with the complete stand construction. The silver package includes **extended graphic printing**. With the new stand package gold, even smaller exhibitors can be present stylishly with **fully printed stand walls**. Also, the booking of pure stand space for individual stand construction remains highly attractive for all stand sizes, with prices starting at 270.- EUR per sqm.

Dr. Peter Charissé, CEO ANGA COM: "With our new plug & play packages even smaller exhibitors can be present at ANGA COM in a modern design. This will further enhance the high-quality appearance of our exhibition halls next year. At the same time, our space and **stand prices continue to be very cost-effective in a national and international industry comparison**. This is already the case on an abstract level and becomes even clearer if one brings our high number of participants as well as the visitor internationality of 36% into account. We continue to pass on our economies of scale to our customers."

ANGA COM 2023 showed strong growth in May: **470 exhibitors** from 35 countries were present on 25,000 square meters – this corresponds to a 30% increase in exhibition space compared to the previous year. With **22,000 participants from 80 countries**, an increase of 20% was achieved compared to 2022 – at the same time, the number was even 10% higher than before the pandemic.

The high level of satisfaction with ANGA COM is reflected in the **statements of leading representatives from the fiber optics, broadband and media industry**, which can be found in the new [fact sheet](#) along with numerous photos, the most important key figures and results of the exhibitor and visitor survey. For a full review, additional photos and videos are also available on the [website](#).

Next year, ANGA COM will again focus on strong future-oriented topics such as fiber optics, connectivity, streaming and OTT. The new **Innovation Stage** and the **Streaming & OTT Hub** in hall 7 will also be continued.

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The last ANGA COM counted 470 exhibitors from 35 countries and 22,000 participants from more than 80 countries. Amongst the participants were 520 network and platform operators serving more than 200 million households all over Europe, as well as 250 media companies.

41 percent of the participants belonged to the senior management. The next show date is 14 to 16 May 2024 in Cologne / Germany.

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