

EXHIBITION & CONFERENCE 14-16 MAY 2024, COLOGNE

AGENDA INNOVATION STAGE HALL 7

STREAMING OTT CONNECTIVITY



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TUESDAY, 14 MAY 2024

How does SRT provide redundancy and resiliency to broadcast contents delivery	10.20-10.40
• Benoît VINCENT, Pre-Sales Engineer, EasyTools	
Reduce your distribution costs with redundant SRT streams over public Internet	10.40-11.00
 Roland Axelsson, Product & Market Manager, intinor 	
Converging the Access to true Multi-Service Fiber	11.15-12.00
 Dr. Marcus Brunner, Chief Expert Standardization F5G, Huawei Technologies Switzerland 	in cooperation with
• Kurt Pynaert, Head of End-to-End Software Defined Access Networks, Nokia	forum
Gunter Reiss, Chief Customer Officer, AEMEA, DZS	
Pierre Trudeau, President, Positron Access Solutions	
Moderator: Bernd Hesse, CMO to the Board, Broadband Forum	
18+ Firewalls	12.10-12.30
Charles Prast, CEO, tmc Content Group	
Sustainability und Energieeffizienz*	13.15-14.00
 Dr. Christiane Conrad, Regulierung und Compliance, EWE TEL GmbH 	in cooperation with
 Dr. Jacqueline Schmidt, Strategische Geschäftsfeldentwicklung & Head of Sustainability, GasLINE CP Customer Projects GmbH 	valm
Therese Seiringer, Head of Sustainability, Vodafone Deutschland	
 Johanna Terjung, Senior Manager, BearingPoint GmbH 	
Moderator: Dr. Frederic Ufer, Geschäftsführer, VATM	
The Business of Media Distribution: Monetisation models to grow your business	14.30-15.30
 Fatih Yildiz, Head of Channel Management, M7 Germany (a CANAL+ Group Company) 	
Hans Kuehberger, CEO, Ocilion IPTV Technologies GmbH	
• Jakob Huhn, Director of Sales TV Platform, Zattoo	
 Alexander Leschinsky, Co-Founder & Managing Director, G&L 	
Moderator: Dr. Joern Krieger, Media Journalist	
Al in Media: Opportunities in ML and Generative Al	15.45-16.45
• Yoann Hinard, COO, Witbe	
Jan DeCock, Director Codec Development, Synamedia	
• Sergio Delgardo, Product Manager, Velocix	

• Moderator: Benjamin Schwarz, Consultant & Analyst

WEDNESDAY, 15 MAY 2024

Adapting to the Dynamic Media Landscape: Understanding Consumer Content Choices^{*}

- Andreas Heyden, CEO, **Dyn**
- Tanja Hüther, Head of ARD Distribution Board, ARD
- Henning Nieslony, Chief Streaming Officer, RTL Deutschland
- Dr. Jörg Richartz, Vice President Vermarktung & Steuerung TV, Deutsche Telekom
- Dr. Michael Schmid, Managing Director Strategy & Consulting Comms, Media, High-Tech (CMT), **Accenture**
- Elke Walthelm, Chief Operating Officer und Managing Director, Sky Deutschland

Moderator: Tobias Sobania, Managing Director Media & Entertainment, Accenture

FiberCo Leadership 2024 – Was sind die Prioritäten der deutschen Glasfaser-Chefs?*

- Jan Georg Budden, CEO and Co-Founder, Deutsche GigaNetz GmbH
- Ralf Greßelmeyer, CEO, GlasfaserPlus GmbH
- Dr. Sören Trebst, CEO, OXG Glasfaser GmbH

Moderator: Markus Keller, Practice Leader of Digital Infra & Telecoms EMEA, Egon Zehnder

Media Distribution Tech: Innovations in IPTV, Streaming, Cloud TV

- Dan Racioppa, Sales Director DACH, MainStreaming
- Marcel Toelkemeier, Director of Solutions Egineering, Ateme
- Gernot Jaeger, CEO & Co-Founder, GreenStreams
- Gereon Joachim, V.P. Automotive Sales & Strategy, Xperi

Moderator: Dr. Joern Krieger, Media Journalist

Keynotes Media Distribution: Streaming, Cloud and Artificial Intelligence

Hyper QoE through maximum efficiency and automation

- Dr. Vera Kovaleva, Innovation Reseacher, **Divitel**
- Dr. Gabor Molnar, Senior Business Development Professional, Divitel

Cloud embracement or exodus: Profitability in the post 0% interest rate era

• Alexander Leschinsky, CEO, Geißendörfer & Leschinsky GmbH

Less Repetition: How AI is Transforming Testing and Monitoring for Video Testers

• Yoann Hinard, COO, Witbe

WIFI & Home Connectivity: Better content experiences at home

- Metin Taskin, Co-CEO & Founder, Airties
- Christian Gabetta, Managing Director, Heights Telecom
- Frank Feng, Technical Manager ISP, TP-Link
- Priscilla Defoug, VP Product, Broadband Solutions, **sagemcom**

Moderator: Benjamin Schwarz, Consultant & Analyst

organized by

10.00-10.45

12.30-13.30

11.30-12.15

EgonZehnder

organized by

14.00-15.30

16.00-17.00

THURSDAY, 16 MAY 2024

Media Sustainability 2024: Media's Environmental Impact 10.00-11.00

12.30-13.30

- Paul Adams, Nokia
- Robert Seeliger, Video Sustainability Lead & Senior Project Manager Future Applications and Media, **Fraunhofer Fokus**

Moderator: Benjamin Schwarz, Consultant & Analyst

New Standards & Innovations: The Future of Video Distribution

- Christian Kloeckner, Senior Engineer Distribution, WDR
- Michael Wagenhofer, Managing Director & Spokesman, ORS
- Jan Outers, Director of Technology & Standards, Ateme

Moderator: Dr. Joern Krieger, Media Journalist



ANGACOM INNOVATION STAGE

Innovative TV and video topics such as IPTV, Streaming, OTT and AppTV are continuously gaining in importance. ANGA COM 2024 will create a high-profile and international business platform with the new exhibition area Media Distribution including the special areas Streaming & OTT Hub and the Innovation Stage directly in hall 7. The Innovation Stage is an additional stage for presentations, interviews and panel discussions focusing on the topics of media distribution, video services and connectivity.