

Witbe to Highlight Updated Automated QA Testing Technology at ANGA COM 2023



At ANGA COM 2023, Witbe will showcase its revolutionary technology for the automated testing and proactive monitoring of video services. In Hall 7, Booth C35, the company will demonstrate its powerful and efficient QA testing technology, including its complete lineup of Witbox hardware and the feature-packed Witbe Software Suite. In Cologne, Witbe will highlight the ways in which this technology assists

broadband content distributors in measuring and improving the quality of experience (QoE) their customers receive.

"I am very excited to bring our latest technology to ANGA COM this year," commented Mathieu Planche, CEO of Witbe. "With the world's biggest industry players all gathered in one place in Cologne, there is no better place for us to demonstrate how easy it is to implement and use our QA automated testing technology to take the viewer experience to the next level."

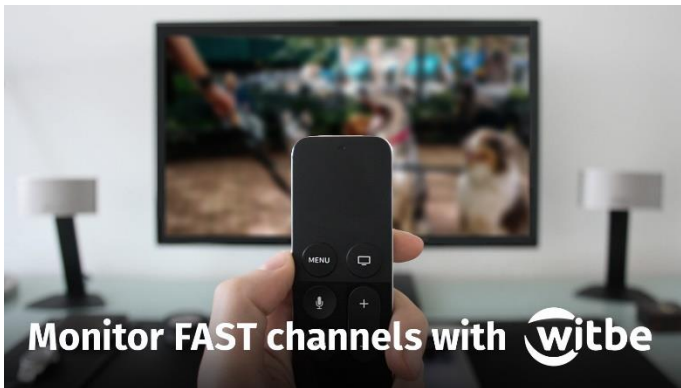
Witbe's popular automated testing technology covers the endurance, stress, and performance testing that QA testers cannot achieve manually. The technology tests in the field on the same real devices that customers use, including set-top boxes (STB), smart TVs, and mobile devices. Smartgate, a key program in the Witbe Software Suite, even streamlines the results into personalized reports with a focus on the data analytics that matter most to video service providers.

For companies who are just getting started with automation or transitioning from a different solution, recent updates have made Witbe's technology even easier to implement. The company's AI algorithms for streamlined scripting allow QA testers to program and maintain test scenarios up to 10 times faster than before, and its new "Smart Navigate" algorithm makes navigating STB and app menus as easy as dragging and dropping one block. In addition, the updated "Smart Search" algorithm simplifies text input to streamline the process of looking for a specific

asset or signing in with a complex password. On the show floor at ANGA COM 2023, Witbe will showcase how their current products are accessible, interconnected, and essential for broadband distributors in need of video testing and monitoring technology.

Additional Witbe Highlights at ANGA COM 2023 Will Include:

Monitoring for FAST Channels



In the spotlight at ANGA COM will be a major video trend for 2023: FAST channels. Delivered for free with ads over streaming, FAST channels are growing in popularity with viewers, content providers, and advertisers. At the show, Witbe will debut its new FAST channel monitoring technology, which is focused on measuring the

performance and quality of ad breaks. The resulting data analytics on the ad slates are personalized in service reports generated by Smartgate.

Witbe Software Suite Updates

The Witbe Software Suite is continually updated with new features to expand its technical capabilities and ease of use. The recently launched 23.01 version came with several major enhancements, including a "request control" feature that allows team members to switch remote testing devices with ease and an "outage management" feature with the ability to personalize service alerts. The update also delivered further integration of the web-based Remote Eye Controller (REC) application into Smartgate, increasing the Software Suite's interconnectivity.

The Complete Witbox Testing Family

Witbe's Witbox family of devices packs the company's automated testing and monitoring technology into a compact, accessible package that is simple to set up. Last year, Witbe completed the Witbox lineup with the scalable Witbox+, the most powerful testing device on the market, and the specialized WitboxNet, designed for web testing. They will both be on display at ANGA COM 2023, alongside the flagship WitboxOne, which was built for reliable and accessible video testing.

Witbe Cloud Product Options

Witbe will present its Witbe Cloud services at ANGA COM 2023, which deliver all the power users expect from Witbe's technology without the need for another physical device that occupies counter or rack space. With the Witbe Cloud Devices subscription plan, companies enjoy dedicated, secure remote access to any physical testing device they need. Witbe Cloud OnDemand is also available for companies who need to rent the same robust testing and monitoring technology for short periods of time.

Company Overview:

Witbe (Euronext Growth - FR0013143872 - ALWIT) has been the leader in test automation and proactive monitoring technology for video services for over 20 years. Headquartered in Paris, with locations across the globe, the company makes hardware and software applications for video streaming providers that test the quality of experience their customers receive. Witbe is the only company on the market capable of testing any video service, running on any device (including PCs, smartphones, STBs, and smart TVs), over any network (including fiber, 5G, and OTT).

Thanks to its revolutionary Witbox and a new version of its REC application, Witbe recently made its remote access technology accessible through all modern web browsers. The company is proud to have customers — including Comcast, Cox, Verizon, Peacock, and Orange— in more than fifty countries. More information and further updates are available at <https://www.witbe.net/>.