

ANGA COM grows by 20 % to 22,000 Participants 50 billion Euros for 30 million Fiber Optic Connections

- 22,000 participants from more than 80 countries
- 20 % more participants than in 2022; 10 % more than before the pandemic
- 470 exhibitors from 35 countries; 30 % more stand space
- ANGA COM 2024 from 14 to 16 May 2024 in Cologne, Germany
- Fiber boom: 50 billion Euros for 30 million fiber optic connections

Cologne, Germany, 26 May 2023 | ANGA COM, Europe's leading Exhibition and Conference for Broadband, Television and Online, came to a close yesterday with **strong growth in all areas** and excellent vibes in the industry. Already during the event, many companies and visitors expressed high satisfaction with the exhibition, the extended conference programme and new features like the special area media distribution and the Innovation Stage in hall 7.

With **22,000 participants** over three days, last year's brilliant restart was once again significantly exceeded. The figures represent a 20 % increase on 2022 and are also 10 % higher than before the pandemic.

In the two exhibition halls, more than **470 exhibitors from 35 countries** were present on **25,000 sqm gross exhibition space**. The booked net floor space grew by 30 % compared to the previous year. There was a particularly large number of space expansions and new additions to the key topic fiber optics. Also, the new special areas for media distribution, streaming, OTT and connectivity in hall 7, including the Innovation Stage, an additional presentation area directly in the exhibition hall, were also excellently received.

Dr. Peter Charissé, CEO ANGA COM: "The **fiber optic boom** remains strong, and we have also been able to significantly expand the media topics such as streaming and OTT TV with new features. ANGA COM is and will remain the leading marketplace and meeting point in Europe, addressing the telecommunications and media sectors equally and bringing them together internationally. In Germany, we have **50 billion Euros for 30 million additional fiber optic connections** in the next few years. This is absolutely unique, and the Cologne metropolitan region is and will remain the perfect show location for this with headquarters of numerous market leaders."

The **conference programme** offered more than 60 panels with top-class speakers from the broadband and the media industry. These included **Matthias Dang** (Co-CEO RTL Deutschland), **Srini Gopalan** (CEO Telekom Deutschland), **Philippe Rogge** (CEO Vodafone Deutschland), **Nathanael Liminski** (Minister and Head of the State Chancellery North Rhine-Westphalia), **Nicole Agudo Berbel** (Managing Director Seven.One Entertainment Group), **Sabine Anger** (Senior Vice President Central & Northern Europe Paramount), **Jan Georg Budden** (CEO Deutsche GigaNetz), **Katja Hofem** (Vice President Content DACH Netflix), **Frank Hoffmann** (Managing Director WELTN24), **Markus Oswald** (CEO Tele Columbus), **Andreas Pfisterer** (CEO Deutsche Glasfaser), **Jens Prautzsch** (CEO Unsere Grüne Glasfaser), **Daniel Rosemann** (General Manager ProSieben and SAT.1), **Dr. Christoph Schneider** (Managing Director Amazon Prime Video) and **Stefan Schnorr** (State Secretary Federal Ministry for Digital and Transport).

ANGA COM 2024 will take place in **Cologne, Germany** from **14 to 16 May 2024**.

First photos and videos of ANGA COM 2023 are already available on the website www.angacom.de.

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The last ANGA COM counted 470 exhibitors from 35 countries and 22,000 participants. Cooperation partners of 2023 conference programme were Arista Networks, atene KOM, Broadband Forum, Business France, Deutsche TV-Plattform, Egon Zehnder International, EY, Greening of Streaming, NLconnect, Ocilion IPTV Technologies and VATM. Sponsoring partners are AVM, QVC and SES Germany. The next show date is 14 to 16 May 2024 in Cologne/Germany.

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