

ANGA COM: Only 4 Weeks to Go – 470 Exhibitors and extended International Conference Programme

- Exhibition and conference programme significantly expanded compared to 2022
- Number of exhibitors grows to more than 470 companies from 35 countries
- 58 conference panels on technology and strategy with 220 speakers, more than 90 international
- New: International FTTH Summit and Innovation Stage on Streaming, OTT and Connectivity
- Exhibition and Conference for Broadband, Television & Online from 23 to 25 May 2023 in Cologne / Germany

Cologne/Germany, 25 April 2023 | In exactly four weeks, ANGA COM 2023 will start in top form. Europe's largest exhibition and conference for broadband and media distribution will take place from **23 to 25 May 2023**, on the **Cologne** fairgrounds. Compared to 2022, the number of exhibitors has grown from 390 to more than **470 companies from 35 countries**, the booked exhibition space by 30 percent. This is also significantly more than before the pandemic. Exhibitor list and floor plans are available online.

Two new formats have been specially created for international participants: The International FTTH Summit on fiber roll-out in Europe and the Innovation Stage focusing on Streaming, OTT and Connectivity. In total, ANGA COM offers 58 panels and more than 220 speakers within its extensive programme on strategy and technology topics. The Innovation Stage in hall 7 offers free access also for all exhibition visitors. The speaker list is available here. More than 90 speaker slots will be held in English.

The first highlight of the conference programme, the **Digitalization Summit** "How to achieve the perfect Mix of Private and Public Action?", features a particularly high-profile mix of CEOs and politicians. Speakers include **Srini Gopalan** (Board Member, Deutsche Telekom / Spokesperson of the Management Board, Telekom Deutschland), **Philippe Rogge** (CEO, Vodafone Deutschland) and **Andreas Pfisterer** (CEO, Deutsche Glasfaser).

After the Digitalization Summit, the topics of TV and Streaming continue at top level: On the afternoon of 23 May, the **Media Summit** addresses the key question "How do we create new Growth in TV and Video?". Speakers include executives from Amazon Prime Video, Netflix, Paramount, ProSiebenSat.1 and RTL.

Among the participating companies in the new **International FTTH Summit** are: Amphenol Broadband Solutions, Berthold Sichert, CommScope, Deutsche Glasfaser, G.Network, gabocom, Huawei, PPC Broadband, Technetix, Tele Columbus, Virgin Media, Virgin Media Ireland and WISI.

Speakers on the new **Innovation Stage** include experts from: Agama Technologies, Appear, Ateme, Broadpeak, CommScope, eero (an Amazon company), intinor, inverto, MainStreaming, MediaKind, PallyCon (INKA Entworks), Plume, TiVo (an Xperi Company), TP-Link, Velocix and Verimatrix. Further highlights on this new open stage in hall 7 are panels by Business France: "Lessons Learned for France's Gigabit Strategy and the impact on European Neighbours" and Egon Zehnder: "Success Factors in the Management of Fiber Optic Joint Ventures".

Dr. Peter Charissé, CEO ANGA COM: "We have set ourselves the following main goals for this year: **Even more fiber optics, even more international, even more media technology**. For this, we have developed two completely new programme formats. There has never been so much new to experience at ANGA COM as this year. The framework for this is provided by two sensationally high-quality exhibition halls, the popular open air plaza with new food trucks, the legendary ANGA COM Night on the banks of the river and numerous side events by exhibitors. Cologne will be the place to be for the telecommunications and media industry again this year. We are ready for summer!"

Registration for conference and exhibition visitors is possible <u>online</u>; there will be **no ticket sales on-site**. Tickets for the exhibition including access to the Innovation Stage are available for 25.- Euros. Participation in the regular conference programme can be booked from 130.- Euros. On 25 May 2023, the Theme Day Fiber & Municipalities, participation in the exhibition and conference programme is completely free of charge. Those who already have a regular exhibition or conference ticket do not need to register separately for this day.

All information on the event is available online at <u>www.angacom.de</u>. Further details and numerous customer reviews from the broadband and media industry can be found in the <u>fact sheet</u>. The website also provides a wide range of videos and photos.

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The last ANGA COM counted 390 exhibitors from 33 countries and more than 18,000 participants from 82 countries. Amongst the participants were 520 network and platform operators serving more than 200 million households all over Europe, as well as 250 media companies. 40 percent of the participants belonged to the senior level. Cooperation partners of this year's conference programme are Arista Networks, atene KOM, Broadband Forum, Business France, Deutsche TV-Plattform, Egon Zehnder International, EY, Greening of Streaming, Ocilion IPTV Technologies and VATM. Sponsoring partners are AVM, QVC and SES Germany. The next show date is 23 to 25 May 2023 in Cologne/Germany.

Organizer:

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