

ANGA COM 2023 releases Conference Programme; Fiber Optics and Media on Top Level; 450 Exhibitors

- Exhibition and Conference for Broadband, Television & Online from 23 to 25 May 2023 in Cologne / Germany
- Strategy Programme with 26 Panels and more than 100 speakers
- Exhibition breaks the mark of more than 450 exhibitors from 35 countries
- Theme Day Fiber & Municipalities on 25 May 2023 (free of charge)
- Agenda, floor plans and registration at www.angacom.de

Cologne/Germany, 21 March 2023 | ANGA COM, Exhibition and Conference for Broadband, Television & Online from **23 to 25 May 2023 in Cologne/Germany**, has released its **strategy programme** today. Highlights of the 26 panels with more than 100 speakers are the new International FTTH Summit, the Digitalization Summit, the Media Summit, the Gigabit Summit and the Content Summit.

- This year's **Digitalization Summit** "How to achieve the perfect Mix of Private and Public Action?" features a particularly top-class mix of CEOs and politicians: **Srini Gopalan** (Board Member, Deutsche Telekom / Spokesperson of the Management Board, Telekom Deutschland), **Silke Krebs** (State Secretary, Ministry of Economic Affairs, Industry, Climate Protection and Energy of the State of North Rhine-Westphalia), **Timo von Lepel** (Managing Director, NetCologne), **Andreas Pfisterer** (CEO, Deutsche Glasfaser), **Philippe Rogge** (CEO, Vodafone Deutschland), **Stefan Schnorr** (State Secretary, Federal Ministry for Digital and Transport) and **Bernd Thielk** (Managing Director, willy.tel).
- The new **International FTTH Summit** starts with a high-level podium discussion with international vendors. Second part of this programme element are up-to-date showcases on fiber optic expansion in Europe from vendors and network operators in a particularly practical way. ANGA COM thus underlines its international focus with exhibitors from 35 countries and around 40 % international participants.
- The **Media Summit** addresses the key question "How do we create new Growth in TV and Video?" at a top level: **Sabine Anger** (SVP, Streaming, Central & Northern Europe, Paramount), **Matthias Dang** (Co-CEO RTL Deutschland, CEO Ad Alliance), **Katja Hofem** (VP Content DACH, Netflix), **Daniel Rosemann** (General Manager, ProSieben and SAT.1) and **Dr. Christoph Schneider** (Managing Director, Amazon Prime Video).
- **Gigabit Summit**: How will the Network and Operator Structures develop by 2025? with **Jan Georg Budden** (CEO and Co-Founder, Deutsche GigaNetz), **Nelson Killius** (CEO, M-net), **Klaus Müller** (Director Fiber, Telekom Deutschland), **Markus Oswald** (CEO, Tele Columbus) and **Jens Prautzsch** (CEO, Unsere Grüne Glasfaser).
- **Content Summit**: Free vs. Pay – How is the Competition evolving? with **Nicole Agudo Berbel** (Managing Director & Chief Distribution Officer, Seven.One Entertainment Group), **Michael Bracher** (SVP Production & Editorial DACH, DAZN), **Arnim Butzen** (SVP Business Unit TV & Entertainment, Telekom Deutschland), **Frank Hoffmann** (Managing Director WELTN24) and **Tanja Hüther** (Head of ARD Distribution Board, ARD).

The German-language summits, as well as most of the other strategy panels, will be **translated simultaneously (German/English)**.

The regular **strategy panels** address, among others, the following topics of the broadband and media industry:

- **Sustainability Summit**: Energy Management and Sustainability (in cooperation with VATM Association)
- **Fiber Optic Roll-Out**: Cooperation Models and Open Access
- **Update Gigabit Strategy**: Public Funding, Installation Methods and Resilience
- **Quo vadis TV Reception**: Who wins the Battle for the Customer?
- **New Trends in TV, Streaming and OTT**

- **Fair Share:** Update on the Discussion on Big Tech's Participation in Network Costs
- **User Interfaces:** How will the Start Screen and TV Consumption of Tomorrow look like?
- **Platform Regulation:** Findability and Public Value
- **Update Copyright and Retransmission**
- **Technical Strategies for Content Discovery** (in cooperation with German TV Platform)

For the first time, part of the programme will take place on the new **Innovation Stage** directly in the exhibition halls. The Innovation Stage is part of the special area media distribution with the Streaming & OTT Hub in hall 7.

The **exhibition space** in the two halls will increase to over 25,000 sqm for **more than 450 exhibitors from 35 countries**. This is significantly more space than before the pandemic. The [floor plans](#) are available online. Dr. Peter Charissé, CEO ANGA COM: “Our target was 400 exhibitors, now we are at more than 450. Both core areas, fiber optics and media distribution, have grown rapidly. The demand is still so high that we cannot offer stand space to all interested companies. The conference programme is more high-profile than ever and full of innovations. I am particularly pleased that the line-up is once again first class for both areas, telecommunications and media distribution.”

A completely new conference format is the **Theme Day Fiber & Municipalities** on Thursday 25 May 2023 with **free entrance to the exhibition and conference**. Partners of the theme day are atene KOM and the VATM association. In addition to an update on the gigabit strategy, 9 fiber-optic network operators will present their current roll-out concepts to cities and municipalities. Participating in the first panel are: **Deutsche GigaNetz, Deutsche Glasfaser, LEONET, OXG Glasfaser** and **Tele Columbus**. Speaking in the second panel are: **Deutsche Giga Access, Infracore Germany, Vattenfall Eurofiber** and **VX Fiber**. The programme will be completed by the “atene KOM Broadband Forum for Municipalities” with presentations on particularly up-to-date industry topics.

The complete **strategy programme** is available on the website [here](#), the speaker list can be found [here](#). The agenda for the technology panels of the conference programme and the additional programme on the new Innovation Stage will be released in April. The technology panels will address the topics FTTH, DOCSIS 4.0, OTT, Wi-Fi, Artificial Intelligence, Resilience and Sustainability, among others.

Registration for conference and exhibition visitors is possible [online](#); there will be **no ticket sales on-site**. Tickets for the exhibition are available for 25.- Euros. Participation in the conference programme can be booked from 130.- Euros. On 25 May 2023, the Theme Day Fiber & Municipalities, participation in the exhibition and conference is completely free of charge. Those who already have a regular exhibition or conference ticket do not need to register separately for this day.

All information on [stand booking](#) as well as [advertising and sponsoring](#) is available online. Further details on the event and numerous customer reviews from the broadband and media industry can be found in the [fact sheet](#). The website also provides a wide range of [videos and photos](#).

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The last ANGA COM counted 390 exhibitors from 33 countries and more than 18,000 participants from 82 countries. Amongst the participants were 520 network and platform operators serving more than 200 million households all over Europe, as well as 250 media companies. 40 percent of the participants belonged to the senior level. Cooperation partners of this year's conference programme are Arista Networks, atene KOM, Broadband Forum, Deutsche TV-Plattform, Egon Zehnder International, EY, NLconnect, Ocilion IPTV Technologies and VATM. Sponsoring partners are AVM, QVC and SES Germany. The next show date is 23 to 25 May 2023 in Cologne/Germany.

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