

## ANGA COM 2023: Kick-Off for new Streaming & OTT Hub

- Exhibition and Conference for Broadband, Television & Online from 23 to 25 May 2023 in Cologne / Germany
- New special area Media Distribution with Streaming & OTT Hub
- Already binding registrations for more than 18,000 sqm gross exhibition space
- Existing client base increases stand space by more than 20 per cent
- Exhibitor registration and sponsorship booking at [www.angacom.de](http://www.angacom.de)

Cologne/Germany, 6 December 2022 | After the brilliant restart in May, ANGA COM is back on a full growth path. Registrations for more than **18,000 sqm of gross exhibition space** have already been received for the next show from **23 to 25 May 2023**. In terms of space booked by the existing client base, there is currently an outstanding increase of more than 20 percent compared to 2022.

Growth is particularly strong in the booming area of **fiber optics**. In addition to the vendors, also investors such as Deutsche Glasfaser and Deutsche GigaNetz will be present with large stands. Fiber optics will also be massively expanded in the conference programme: There will be an **International FTTH Summit** for the first time in 2023 with international showcases on fiber optic roll-out.

A **new special area for Media Distribution** and the **Streaming & OTT Hub** will have its premiere in the exhibition halls. Within its core areas of broadband and audiovisual media, ANGA COM will thus once again upgrade new TV and video topics. The Streaming & OTT Hub will provide smaller vendors and start-ups from the media distribution sector with a **plug & play solution in a particularly high-end setting** and premium visibility.

The new special area will be created in hall 7 in a direct entrance location between the exhibition boulevard and the popular open air plaza. There will also be a **lounge area with a coffee station**. The location will be accompanied by an integrated communication campaign before and a **special visitor guidance** during the event.

A completely new feature of the Hub will be the **Innovation Stage**, a presentation and discussion stage on current topics from the areas of video, streaming, OTT and AppTV. This is where the **"NewTV community"** meets for a high-profile industry dialogue. Exhibitors can present their new developments close to their stands.

Dr. Peter Charissé, CEO of ANGA COM: "The response from exhibitors in the fiber optics sector is overwhelming. We have never had so many stands with over 100, 150 and 200 sqm. With more than **50 billion Euro investment volume** in Germany alone, there is an excellent, well-founded basis for this. At the same time, innovative video topics such as IPTV, streaming, OTT and AppTV are continuously gaining in importance. Anyone who takes a look at the designs and **visualizations of our new Hub and the Innovation Stage** will immediately recognize: We are investing massively and taking the atmosphere and quality of stay for exhibitors and visitors to a new level."

The **booking of exhibition space, advertising and sponsoring** is possible at [www.angacom.de](http://www.angacom.de). More information on the event and numerous customer reviews from the broadband and media industry can be found in the new [fact sheet](#). The website also provides a wide range of [videos and photos](#). Contact person for the new [special area Media Distribution](#) is Kim Dröge, Director Exhibition (Tel.: +49 (0) 221 / 99 80 81 0 or E-Mail: [kim.droege@anga.de](mailto:kim.droege@anga.de)).

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ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The last ANGA COM counted 390 exhibitors from 33 countries and more than 18,000 participants from 82 countries. Amongst the participants were 520 network and platform operators serving more than 200 million households all over Europe, as well as 250 media companies. 40 percent of the participants belonged to the senior level. The next show date is 23 to 25 May 2023 in Cologne/Germany.

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