ANGACOM

WHERE BROADBAND MEETS CONTENT

EXHIBITION & CONFERENCE

23-25 MAY 2023 | COLOGNE

FACT SHEET

BROADBAND TELEVISION ONLINE

www.angacom.de

PARTICIPANTS
18,000
COUNTRIES
82
INTERNATIONAL
37%
HUBER+SUHNER
COMMSCOPE
DELTA
Yelco
DOCSIS
R&M
Wi-Fi 6
Mesh
5G
GigaTV
Evolving Home Network Services
COMMSCOPE
Connect & Entertain

EXHIBITORS	COUNTRIES	INTERNATIONAL
390	33	56%

Results of the Exhibitor Survey:

100% of the medium-sized and larger exhibitors (from 51 sqm) gave a good to excellent rating for the **overall evaluation of ANGA COM**

98% of all exhibitors rated the **quality of their customer contacts** at ANGA COM as good to excellent

94% of the exhibitors rated the **organizational framework** and service of the organizer as good to excellent

94% of the exhibitors have already indicated that they are very likely to **participate in ANGA COM again** in 2023

CONFERENCE PARTICIPANTS

2,500

SPEAKERS

170

CONFERENCE PANELS

36

SRINI GOPALAN
MEMBER OF THE BOARD,
DEUTSCHE TELEKOM

ANGA COM brings together the key players for tomorrow's digital society. That is important. Because digitization is best achieved together. I find the discussions on and off the panels particularly valuable. Despite the different positions, we are united in the cause: building fast networks and enabling digital services.

THORSTEN DIRKS
CEO,
DEUTSCHE GLASFASER

Germany now has a historic opportunity to finally move into the fast lane in terms of fiber rollout. Among the participants at ANGA COM, I sensed a great determination to seize this opportunity.

MATTHIAS DANG
CO-CEO, RTL DEUTSCHLAND
& CEO, AD ALLIANCE

ANGA COM has always been one of the industry get-togethers of the broadband and media sector – all the better that after a break of two years due to the pandemic, it was again held live on site and that one could exchange ideas with partners, customers and competitors in person in addition to exciting lectures, talks and discussions.

ELKE WALTHELM
EVP CONTENT, SKY DEUTSCHLAND
& MANAGING DIRECTOR,
NBC UNIVERSAL GLOBAL
NETWORKS DEUTSCHLAND

ANGA COM is definitely one of the conference highlights of the year. Discussing and networking with the industry's leading minds about current challenges, trends and innovations – finally live on site again – was very enriching. ANGA COM provides the perfect setting for this.

CHRISTINE STROBL
PROGRAMME DIRECTOR, ARD

ANGA COM was a completely successful event: The focus was on personal encounters and lively exchanges with colleagues from the media and digital industries, and that's a good thing. Only by finding solutions for the digital transformation will we be able to shape the future.

NICOLE AGUDO BERBEL
MANAGING DIRECTOR & CHIEF DISTRIBUTION OFFICER, SEVEN.ONE ENTERTAINMENT GROUP

This year's ANGA COM has convinced with a terrific restart! With its mix of media business and politics, it is a fixed point in the calendar for the entire industry and offers all perspectives on the topic of video. The combination of top-class discussion panels with the opportunity for valuable personal exchange is what sets ANGA COM apart – I appreciate that very much.

Participant Structure:

NETWORK / PLATFORM OPERATORS

520

MEDIA COMPANIES

250

SENIOR MANAGEMENT (VICE PRESIDENT AND HIGHER)

40%

Participants: Top 10 Countries

1. Germany
2. Netherlands
3. United Kingdom
4. Belgium
5. Switzerland
6. Austria
7. France
8. Denmark
9. USA
10. Poland

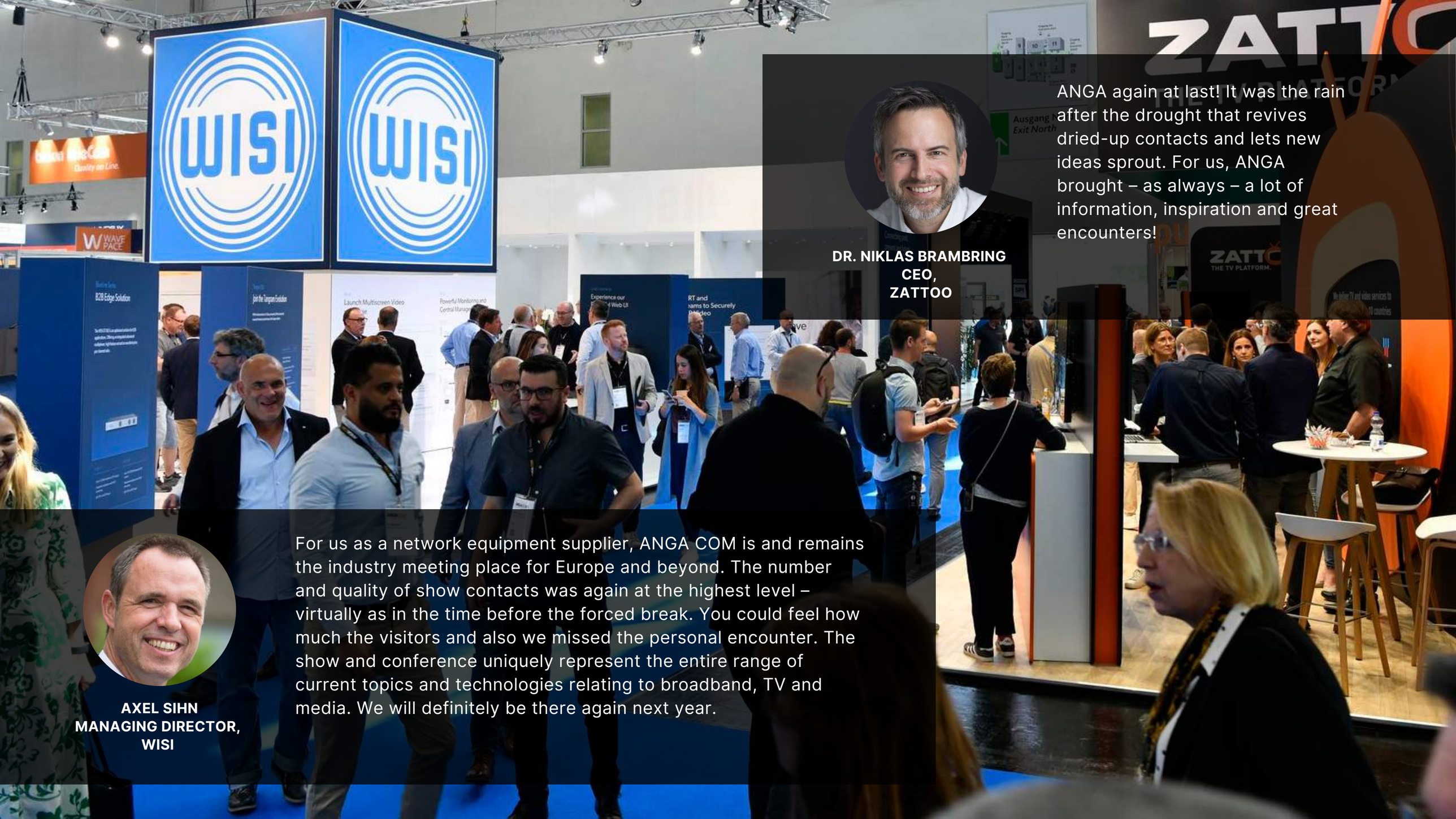
M7 GROUP
A CANAL+ COMPANY
Participants:
By Regions
Western Europe: 79.3%
Northern Europe: 8.5%
Southern Europe: 4.0%
Eastern Europe: 3.1%
Asia-Pacific: 2.6%
North & South America: 2.3%

JULIAN GRAF VON HARDENBERG
CEO,
BERTHOLD SICHERT

Everything was just right at ANGA COM 2022. Especially the further internationalisation of the show and the level of professionalism is unique in the industry. We will be back next year with a larger stand and will present innovations here.

TIMO VON LEPEL
MANAGING DIRECTOR,
NETCOLOGNE

For anyone who wants to know where broadband and digital content are headed, ANGA COM is both a duty and a pleasure. I am always excited to exchange ideas with colleagues right in the heart of Cologne – nowhere else does the pulse of our industry beat so lively.



DR. NIKLAS BRAMBRING
CEO,
ZATTOO

ANGA again at last! It was the rain after the drought that revives dried-up contacts and lets new ideas sprout. For us, ANGA brought – as always – a lot of information, inspiration and great encounters!

AXEL SIHN
MANAGING DIRECTOR,
WISI

For us as a network equipment supplier, ANGA COM is and remains the industry meeting place for Europe and beyond. The number and quality of show contacts was again at the highest level – virtually as in the time before the forced break. You could feel how much the visitors and also we missed the personal encounter. The show and conference uniquely represent the entire range of current topics and technologies relating to broadband, TV and media. We will definitely be there again next year.

DR. DANIEL RITZ
CEO,
TELE COLUMBUS

ANGA COM stands for personal exchange at the highest level. For me, it was time well spent with many, good conversations. The restart after Corona showed how well something like this can work and how important this event is for the industry.

MICHAEL SADRANOWSKI
SVP SALES,
AVM

If you want to meet the European "Who's Who" of the broadband industry, ANGA COM is the place to be. Top-class panels in the conference section and highly frequented exhibition booths make it a must-attend event for everyone who wants to shape the future of broadband.

5G
APP TV
ARTIFICIAL INTELLIGENCE
BIG DATA
CLOUD SERVICES
CLOUD TV
CONSUMER DEVICES
CONTENT
COPY RIGHT
CYBER SECURITY AND PIRACY
FIBER
FTTX
GIGABIT NETWORKS
INTERNET OF THINGS
IPTV
OTT
PERSONALIZED TV
RECOMMENDATION ENGINES
REGULATION
SATELLITE
SERVER
SMART CITY
SMART HOME
SOFTWARE / APPS
STREAMING SERVICES
UHDTV / 4K / 8K
VIDEO ON DEMAND
VIDEO STREAMING
WIFI

Exhibitors: Top 10 Sectors

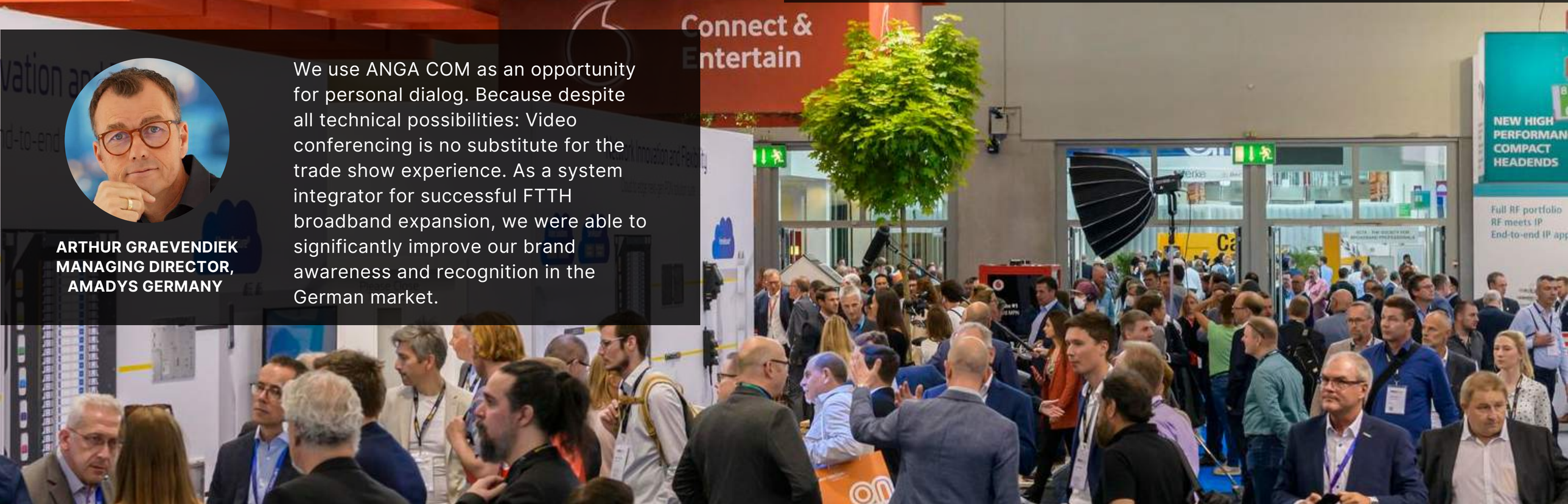
1. Network Components
2. Fiber
3. Reception Technology
4. Service Provider
5. Measuring Instruments
6. Software
7. System Integrator
8. Consumer Electronics
9. Server/CMTS/Router
10. Consulting

EMMANUEL VELLA
VP OF INTERNATIONAL SALES, ACCESS NETWORKS, COMMSCOPE

Attendance at this year's event was excellent both in terms of the quantity (foot traffic through our stand was phenomenal) and quality of attendees. Across three days we were fully engaged in high-quality back-to-back meetings with customers, partners and prospects. ANGA has been and remains the best technology and customer forum in Europe for companies in our sector.

ARTHUR GRAEVENDIEK
MANAGING DIRECTOR, AMADYS GERMANY

We use ANGA COM as an opportunity for personal dialog. Because despite all technical possibilities: Video conferencing is no substitute for the trade show experience. As a system integrator for successful FTTH broadband expansion, we were able to significantly improve our brand awareness and recognition in the German market.



MICHAEL FRÄNKLE
EVP NETWORKS & CTO,
TDC GROUP

For me, ANGA COM is the decisive platform for technologies and business models around gigabit/broadband coverage. Targeted panels and timely forums, as well as the exhibition of national and international partners and suppliers make the event indispensable and help me to approach the next development steps well informed.

COLIN BUECHNER
MANAGING DIRECTOR &
CHIEF NETWORK OFFICER,
LIBERTY GLOBAL

After a two-year break, this year's ANGA was the first opportunity for me to meet manufacturers and service providers of the cable and telecommunications industry in person at one place, to exchange ideas with partners, colleagues and friends and to get an overview of the most innovative products and ideas in a very short time! For me, ANGA is and remains the most important and effective show for the cable and telecommunications industry and I am already looking forward to ANGA 2023.

ULRICH HOFFMANN
CEO,
PLUSNET

For us, ANGA COM is an important platform for direct exchange with municipalities, business customers and partners. There is simply no substitute for face-to-face meetings – especially when it comes to discussing smart solutions for Germany's digital future and getting important impulses.

DR. CHRISTIAN HUMPERT
CEO,
DB BROADBAND

We as DB broadband visited ANGA COM 2022 for the first time, met many customers there and made new contacts. Together with our partners, we discussed how to advance the fiber expansion in Germany. A great show. We will be happy to come again!

ANGA COM at a Glance

Participants

- 18,000 participants
- 520 network and platform operators serving more than 200 million households all over Europe
- 250 media companies
- 40% senior management (Vice President and higher)
- 82 countries
- 37% international

Participants: TOP 10 Countries

1. Germany
2. Netherlands
3. United Kingdom
4. Belgium
5. Switzerland
6. Austria
7. France
8. Denmark
9. USA
10. Poland

Participants: By Regions

- Western Europe: 79.3%
- Northern Europe: 8.5%
- Southern Europe: 4.0%
- Eastern Europe: 3.1%
- Asia-Pacific: 2.6%
- North & South America: 2.3%

Conference Programme

- 2,500 conference participants
- 170 speakers
- 36 conference panels

Exhibitors

- 390 exhibitors
- 33 countries
- 56% international

Results of the Exhibitor Survey

- 100% of the medium-sized and larger exhibitors (from 51 sqm) gave a good to excellent rating for the overall evaluation of ANGA COM
- 98% of all exhibitors rated the quality of their customer contacts at ANGA COM as good to excellent
- 94% of the exhibitors rated the organizational framework and service of the organizer as good to excellent
- 94% of the exhibitors have already indicated that they are very likely to participate in ANGA COM again in 2023

Exhibitors: TOP 10 Industry Sectors

1. Network Components
2. Fiber
3. Reception Technology
4. Service Provider
5. Measuring Instruments
6. Software
7. System Integrator
8. Consumer Electronics
9. Server / CMTS / Router
10. Consulting

ANGACOM
WHERE BROADBAND MEETS CONTENT

EXHIBITION & CONFERENCE FOR BROADBAND, TELEVISION & ONLINE

23-25 MAY 2023 | COLOGNE, GERMANY

ANGA Services GmbH | Gladbacher Str. 44 | 50672 Cologne, Germany | +49 221 9980810 | info@angacom.de

www.angacom.de