

ANGA COM: Brilliant Restart with 18,000 Participants

- More than 18,000 participants
- 390 exhibitors from 33 countries
- Broadband industry calls for less bureaucracy at federal and state level
- ANGA COM 2023 from 23 to 25 May 2023 in Cologne (Germany)

Cologne / Germany, 13 May 2022 | ANGA COM celebrated a **successful and brilliant restart** this week after a two-year break due to the pandemic. Exhibitors and visitors were enthusiastic about the quality of the exhibition, the conference programme, the open air plaza and the numerous evening events in best summer weather.

With **more than 18,000 participants** over three days, all expectations for the restart were exceeded. This corresponds to over 90% of the number of participants in the record year 2019 – a restart result, which is absolutely outstanding compared to other international trade shows.

In addition, there were over **390 exhibitors from 33 countries on more than 22,000 sqm of gross exhibition space**. This year, the Exhibition for Broadband, Television & Online recorded a particularly large number of space expansions and new entries, especially in the areas of fiber, DOSCIS 4.0 and connectivity. In terms of media topics, streaming, OTT and AppTV were in focus.

Highlights of the **conference programme** were five summit discussions with equally high-profile speakers from the broadband and media industry, such as **Susanne Aigner** (Discovery), **Nicole Agudo Berbel** (Seven.One Entertainment Group), **Matthias Dang** (RTL Deutschland), **Thorsten Dirks** (Deutsche Glasfaser), **Srini Gopalan** (Deutsche Telekom), **Andreas Laukenmann** (Vodafone Deutschland), **Timo von Lepel** (NetCologne), **Dr. Daniel Ritz** (Tele Columbus), **Dr. Christoph Schneider** (Amazon Prime Video), **Christine Strobl** (ARD) and **Elke Walthelm** (Sky Deutschland).

Thomas Braun, President of the Broadband Association ANGA: “The feedback I have received from exhibitors and visitors was fabulous. The success of the event will give our booming industry an additional boost. In addition, there is a clear and common message to the politics: Public administration must now swiftly implement the promised de-bureaucratization and digitization.

Our ANGA COM has once again impressively strengthened its position as the industry's leading marketplace and conference under the most difficult conditions. My warmest congratulations go to our Managing Director Dr. Peter Charissé, who always believed in the successful comeback of face-to-face shows and proved it with persistence, skill and a sensational result.”

ANGA Managing Director Dr. Peter Charissé: “These were three intense days of reunion, inspiration and joie de vivre, for which we worked long and hard under difficult conditions. After we all did not know for a long time whether we would experience such an event again, we are overwhelmed about the brilliant comeback. The excellent key figures are one thing, but I was even more pleased with the fantastic vibe among the exhibitors, sponsors and visitors.”

Axel Sihm, Deputy Chairman of the ZVEI Media Networks Association: “Our member companies are enthusiastic about the brilliant restart of ANGA COM. The demand from visitors was just as excellent as the atmosphere. In difficult times, ANGA COM has proven to be a great and indispensable engine for the further development of our industry. It was, is and remains the absolute number one for our trade association. Our thanks and congratulations go especially to ANGA COM Managing Director Dr. Peter Charissé and his team: Under the challenging pandemic conditions in the planning period, he was more than ever the architect and driver of this success.”

ANGA COM 2023 will take place from **23 to 25 May 2023** in **Cologne (Germany)**.

Numerous **photos** of the event are already available on the website www.angacom.de. The ANGA COM video will also be published there shortly.

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. Cooperation partners of this year's conference programme were: Alliance for Broadcasting and Cultural Frequencies, Federal Gigabit Bureau, German TV Platform, Gracenote, SCTE Society for Broadband Professionals, SCTE Society of Cable Telecommunications Engineers, VATM and ZVEI. Sponsoring partners were ASTRA Deutschland, AVM, QVC, Vantage Towers and Vodafone Deutschland. The next show date is 23 to 25 May 2023 in Cologne/Germany.

Organizer:

ANGA Services GmbH
Gladbacher Str. 44
50672 Köln / Germany
Phone: +49 (0) 221 / 99 80 81 0
E-Mail: info@angacom.de
Internet: www.angacom.de