

Last Call for ANGA COM 2022: Free Theme Day Smart Connectivity and new Event App

- Exhibition and Conference for Broadband, Television & Online from 10 to 12 May 2022 in Cologne / Germany
- More than 370 exhibitors on over 22,000 sqm exhibition space
- 36 conference panels with more than 170 speakers
- Free of charge Theme Day Smart Connectivity on 12 May 2022
- Now available: new event app to prepare the exhibition and conference visit
- Floor plan, exhibitor list, conference programme and ticket shop at www.angacom.de

Cologne/Germany, 3 May 2022 | In exactly one week, **ANGA COM 2022** will kick off with more than 370 exhibitors from 28 countries. The splendid restart of the Exhibition and Conference for Broadband, Television & Online will take place with over 22,000 sqm of exhibition space on the **Cologne fairgrounds** from **10 to 12 May 2022**. Next week, after a two-year break due to the corona pandemic, visitors can look forward to a particularly large number of innovations in broadband and media distribution and numerous events organized by exhibitors and sponsors.

Dr. Peter Charissé, Managing Director of ANGA COM: "We are more than happy that the starting conditions for a brilliant comeback have steadily improved in recent weeks. And now there is also an optimal weather forecast. A huge thank you goes to our exhibitors, sponsors and speakers who have shown us an enormous amount of trust and optimism over the last few months. I am especially happy about the many exhibitor events and that there will also be celebration and fun day and night. We are big fans of digital, but the "new normal" has never been ours. We have always believed that the personal encounter and the community experience are not substitutable."

Highlights of the **conference programme** with a total of 36 event panels are **five summit discussions**: the Digitalization Summit, the Media Summit, the Content Summit, the Fiber Summit and the English-language International CTO Summit. The **over 170 speakers** include the absolute top of the broadband and media industry, with board members and executives from telecommunications and media companies such as Amazon Prime Video, ARD, Deutsche Glasfaser, Deutsche Telekom, Discovery, Liberty Global, M-net, NetCologne, ProSiebenSat.1, RTL, Sky, Tele Columbus, Telefónica and Vodafone.

A new conference format within ANGA COM is the **Theme Day Smart Connectivity** on Thursday, 12 May 2022, which is completely **free of charge**. The panels will address particularly innovative, smart connectivity topics as:

- **Smart Networks**: New Investors and their Roll-Out Concepts
- **Smart Sustainability**: Digitalization is the only Way to achieve Sustainability (in cooperation with VATM)
- **Smart City and 5G**: Networks, Services, Business Models
- **Smart Regions**: Innovative Roll-Out Concepts for Fiber

All strategy panels are listed [here](#) on our website; the speakers are named [here](#).

With exhibitor and product list, interactive floor plan, up-to-date conference programme and networking tool, the **new ANGA COM app** allows visitors to plan their exhibition and conference attendance the best way. The app is available free of charge in German and English, for [iOS](#) as well as [Android](#) and offers the following functions:

- **List of exhibitors and products** (search function by exhibitor and product; detailed display of the exhibitor with contact information and location on the floor plan)
- **Floor plan** (interactive floor plan with detailed information on exhibitors; list of favorites for individual tours)

- **Conference programme** (search function of the agenda according to topics and days; list of favorites for noted panels)
- **Networking tool** (possibility to communicate with other participants; including matchmaking)
- **List of favorites** (individual lists for exhibitors and conference panels; including ticket upload function)

Registration for conference and exhibition visitors is possible **online** at www.angacom.de; there will **be no ticket sales on-site**. Tickets for the exhibition are available for 25.- Euros. Participation in the conference programme can be booked from 120.- Euros. On 12 May 2022, the Theme Day Smart Connectivity, participation in the exhibition and conference is completely free of charge. Those who already have a regular exhibition or conference ticket do not need to register separately for this day.

ANGA COM is Europe's leading Exhibition and Conference for Broadband, Television & Online. It brings together network operators, vendors and content providers on all issues of the broadband and media distribution. The next date is 10 to 12 May 2022 in Cologne/Germany. Cooperation partners of this year's conference programme are: Alliance for Broadcasting and Cultural Frequencies, Federal Gigabit Bureau, German TV Platform, Gracenote, SCTE Society for Broadband Professionals, SCTE Society of Cable Telecommunications Engineers, VATM and ZVEI. Sponsoring partners are ASTRA Deutschland, AVM, QVC, Vantage Towers and Vodafone Deutschland.

Organizer:

ANGA Services GmbH
Gladbacher Str. 44
50672 Köln / Germany
Phone: +49 (0) 221 / 99 80 81 0
E-Mail: info@angacom.de
Internet: www.angacom.de