FAQs for companies and digital partners

1 April 2021

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GENERAL INFORMATION ABOUT ANGA COM DIGITAL

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When and how will ANGA COM DIGITAL take place?

ANGA COM DIGITAL will be held on a virtual event platform from 8 to 10 June 2021. The platform will be available to all participants until 30 June 2021. During this time, it will still be possible to visit digital showrooms, conference panels and participant profiles, use the chat tool, and stream content from the On Demand Library.

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How can companies participate in ANGA COM DIGITAL?

Companies can choose between four partnership levels. For information on the levels and the services they include, please refer to the booklet for partners. You can find a registration form for booking here.

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Is there a deadline for booking a partnership?

In principle, registrations are possible until 14 May 2021. However, inclusion in the conference program is only guaranteed if registration is received by 20 April 2021. The earlier the registration is received, the better we can include speaker proposals from partners in the conference programme.

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Will ANGA COM DIGITAL remain online after the event?

The platform will be available to all users until 30 June 2021. During this time, it will still be possible to visit digital showrooms, conference panels and participant profiles, use the chat tool, and stream content from the On Demand Library.

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What are the costs of participation in ANGA COM DIGITAL for visitors? When is registration possible?

Registration is free for congress participants. Employees of partner companies can also register free of charge. With a free participant registration, we enable our digital partners to reach the best international audience. Registration is expected to be possible online at www.angacom.de from mid-April 2021.

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What technical requirements are necessary to participate in ANGA COM DIGITAL?

Participants and digital partners do not need to download any special software to use the platform. The platform is used via the web browser. It can also be used on a mobile device.

Use on computer/laptop:
The ANGA COM DIGITAL platform works best with the browsers Google Chrome and Microsoft Edge in the latest version. Alternatively, Mozilla Firefox or Safari can also be used. Microsoft Internet Explorer is no longer

supported. Within company specific networks, a specific firewall configuration may be advisable. Information on this can be found at talque.gitbook.io/public/troubleshooting/firewall-configuration.

Mobile devices:
The ANGA COM DIGITAL platform can also be used via smartphone or tablet by means of a web browser. In addition, there will be a mobile app for iOS and Android, the use of which is recommended.

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What does onboarding mean?

In the onboarding process, each user (attendees, digital partner employees, speakers, journalists) registers once on the ANGA COM DIGITAL platform and can specify areas of interest. The matchmaking tool will support all users during the event by suggesting the most interesting contacts for them from among the full list of users.

All registered participants will receive the link to the onboarding as soon as the platform is open.

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DIGITAL SHOWROOMS

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What does a Digital Showroom at ANGA COM DIGITAL offer?

Digital partners of ANGA COM DIGITAL present themselves in online-optimized, interactive showrooms, which can be filled or linked with a variety of content, e.g. documents, images and videos. We deliberately do not simulate physical booths but focus on maximum user convenience.

Content includes logo, teaser image, company description, contact information with link to website and social media channels, contact person (linking to staff), speaker slots in conference program, keynotes, webinars (if included in booked partner level), 10 documents, 10 products (each with 1x video, document and image; additional publication in product list), 5 videos and 5 job advertisements (additional publication in job board).

Depending on the partnership level, the number of possible speaker slots in the conference programme, keynotes and webinars varies. For information on the levels and the services they include, please refer to the booklet for partners. Details on the platform's features can be found in our presentation of the digital platform.

Each partner receives the contact details of the visitors who clicked on the "Request more information" button in the company's digital showroom. Further information on the subject of lead generation can be found below under "Lead generation".

In the showrooms, employees may be available for direct calls at specified times. The employees are marked with "Now available" and can be called by the participants without prior contact confirmation. This function can be setup in the employee's individual participant profile.

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As a partner, how can I design my digital showroom? Is there an online backend?

Digital Partners receive a link to a partner backend by email in time prior to the event. This link is sent to the contact person/administrator named by the digital partner. To designate further persons as administrators, the link can be forwarded internally.

In the backend, content for the Digital Showroom can be added and linked using input forms. Content that is additionally available in separate menu items on the platform (e.g. webinars, keynotes, products, job offers) is automatically linked to these and thus only needs to be entered once in the partner backend. Only the linking of speaker slots with the official conference programme is done by the ANGA COM DIGITAL team and not in the partner backend.

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Can Digital Showroom content also be customized during the event?

Yes, content can be modified at any time in the partner backend.

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Can employees be listed as contact persons in the Digital Showroom? How can they be contacted?

Employees can be linked to the Digital Showroom as contact persons. The number is not limited. For the communication with participants the functions chat, 1:1 video meeting and video call functions are available.

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Which search and filter options can participants use to quickly find digital partners?

The navigation of the ANGA COM DIGITAL platform offers a free-text search and numerous filter options. Participants can quickly navigate when searching for suitable showrooms, in the product list, the On Demand Library and the job board.

The "favorites" feature allows attendees to save showrooms and digitalp content of interest.

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MATCHMAKING & NETWORKING
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Which people are displayed in the participant area and which filter and search options can be used?

All users (participants, digital partner employees, speakers, journalists) are displayed in a list in the participant area. Free-text searches can be used to find names of people and companies, for example. Additional filter options, e.g. according to areas of interest, support the search for relevant contacts.

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KI-supported matchmaking

When registering on the platform or later in their personal profile, participants can enter information about themselves as well as their areas of interest. On this basis, the participants who have the closest match to the search criteria are displayed as "best matches". This means that contacts are suggested who best match the personal requirements and interests.

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What information is displayed in the participant profile?

Each user (participant, digital partner employee, speaker, journalist) has a personal profile page on which they are displayed with the information they provided during registration on the platform (e.g. name, position, company, website, social media, and areas of interest). If the participant is linked to a partner company as an

employee, a direct link to the corresponding Digital Showroom is also displayed. Changes to the information can be made in the personal profile at any time.

What opportunities are offered for direct contact at ANGA COM DIGITAL?

The participant profiles offer the possibility of direct contact. In addition, contact persons of the digital partner, who are stored in the On Demand Library (webinars, keynotes of the partners), job offers or products, can be contacted.

Contact is established in the first step by means of a chat function. After mutual contact confirmation, the following additional functions are available: Appointment for a video call or a chat, live video call (if both persons are online at the same time) and sending media / documents. During the video call, the screen can be shared, files and pictures can be sent and chatting can be done on the side.

In the showrooms, employees may be available for direct calls at specified times. The employees are marked with "Now available" and can be called by the participants without prior contact confirmation. This function can be set in the employee's individual participant profile.

How can appointments be made between two participants?

Participants can arrange appointments after mutual contact confirmation. Times are automatically suggested based on both participants' calendars (taking into account lectures, workshops, other meetings). After successfully making an appointment, a dedicated video call room is automatically generated for both participants. Participants are reminded at the time of the meeting and can join the call with one click (Google Chrome, Firefox on Windows/Mac/Linux or iOS/Android). Requests can be made directly from each attendee's profile or within the showroom.

Do I need to use special software to use the video call functions?

No special software needs to be used. For 1:1 video meetings that participants arrange among themselves, the Jitsi tool integrated into the platform is used.

LEAD GENERATION

What options do partners have for tracking contacts? Are there lead lists?

As at our physical events, we also offer lead tracking to our Digital Partners at ANGA COM DIGITAL.

Regardless of the partner level booked, each partner receives a lead list generated from two types of contacts:

1. Personal contacts of the employees
   A personal lead list is generated for each registered employee of the partner. This shows all contact data for individual contacts of the employee via the digital platform. All interactions via text chat or video calls in the networking area are recorded.

2. Visitors to the Digital Showroom
   In addition, each partner receives a list of those congress participants who click the "Request more information" button within their Digital Showroom.

Of course, all contact data is collected and made available in compliance with GDPR.

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What data is transmitted by lead tracking?

The lead lists include the following information: First name, last name, e-mail, company name, job title, country and in what form the contact was made.

Of course, all contact data is collected and made available in compliance with GDPR.

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When and where are the lead lists available?

Lead lists generated via the "Request more information" button are available for download in the partner backend. The lead lists of the employees' personal contacts can be downloaded from the profile of the respective employee.

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CONFERENCE PROGRAMME & SPEAKER SLOTS

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What are Digital Partner speaker slots?

Speaker Slots are presentation or discussion contributions in a panel of the official conference programme of ANGA COM DIGITAL. Each panel consists of several persons. The conference programme offers a variety of internationally attended lecture and discussion panels on technical and strategic topics from the broadband and media sectors. Some panels will also be available in the On Demand Library.

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Who will get speaker slots within the conference programme?

Digital partners receive a number of speaker slots in the conference programme, graded according to their partner level. The concrete topic and slot will be agreed between the organizer and the digital partner.

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How can speaker proposals be submitted?

With the confirmation of the booked package the digital partner receives the form "Speaker Proposal Digital Partner". One completed form should be submitted per speaker proposal. This should be done as early as possible to ensure the best possible consideration in the conference.

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In which language will the conference programme be held?

The language of a conference panel can be either German or English, depending on the topic.

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Are the panels linked to the Digital Showrooms of the Digital Partners?

Yes, individual speaker slots can be linked to the corresponding Digital Showroom of the digital partner. In addition, the panel will be displayed in the speaker's participant profile if the speaker is registered as a participant of ANGA COM DIGITAL.

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When will the conference programme be published?

The complete programme will be available in May 2021, but a preview of initial speakers and panels will be released in advance.

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Is there a chat available for the conference panels?

Yes, there is a panel-specific chat function.

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ON DEMAND LIBRARY

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What content is available in the On Demand Library?

Part of the ANGA COM DIGITAL platform is an extensive On Demand Library. This is clearly displayed in a separate menu item and shows self-designed keynotes (lectures or presentations), as well as self-designed webinars (panels) of the partners.

In addition, some conference panels are available in the On Demand Library after they have taken place.

The participant can search the entire On Demand Library by using search criteria, search in free text, and select and stream directly from an overall list.

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What are digital partner keynotes?

Keynotes are speeches or presentations (e.g. product launches) produced by the digital partner. Preferably, these are keynotes by individual speakers. The digital partner is free to choose the topic and the speaker of the keynote. Keynotes are produced by digital partners in the run-up to ANGA COM DIGITAL and appear in the On Demand Library.

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Who can submit keynotes for the On Demand Library?

All digital partners can submit a number of keynotes based on their partner level**.**

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Which duration do the keynotes have?

15 minutes are available for each keynote.

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What are digital partner webinars?

Webinars are panels set up by the digital partner with several speakers. The digital partner is free to choose the topic and the participants. Webinars are produced by digital partners in the run-up to ANGA COM DIGITAL and will appear in the On Demand Library.

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Who can submit webinars for the On Demand Library?

Only platinum and gold partners can be present here exclusively with their own webinars, graded according to partner level.

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What is the duration of the webinars?

30 minutes are available for each webinar.

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What times are keynotes and webinars available in the On Demand Library?

The On Demand Library will be available to all registered attendees from 8 June 2021 until 30 June 2021.

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Are the keynotes and webinars linked to the Digital Showrooms of the digital partners?

Yes, the keynotes and webinars can be accessed from the On Demand Library and from the Digital Showroom of the respective digital partner. In addition, the keynote will be displayed in the speaker's participant profile if the speaker is registered as a participant of ANGA COM DIGITAL.

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JUMP IN DISCUSSIONS
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What are Jump in Discussions?

Jump in Discussions allow partner companies to spontaneously create own discussion rooms with a free choice of topics with up to 25 simultaneous participants via a video conferencing tool. The discussions can be entered and left flexibly by the participants.

The Jump in Discussions are listed clearly visible in a separate section of the main menu. By individually naming the focus of the discussion by the partner, the partner can create additional reference to the partner's own company presence. Partners can enter into direct communication with the participants.

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What is the planned duration for a single Jump in Discussions?

Jump in Discussions are not limited in time.

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Can Jump in Discussions be scheduled?

Jump in Discussions can be started spontaneously by a digital partner during the course of the event, whereby the opening can be freely selected. A Jump in Discussion is started the moment a participant joins the round, and the host is automatically informed.

For example, partners can use Jump in Discussions to invite interested participants to an in-depth exchange directly after a speaker slot within a conference panel. Furthermore, digital partners can announce their Jump in Discussions in their Digital Showroom and draw participants' attention to the selected topic.

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PRODUCT LIST

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How can digital partners present their products?

Digital partner products are displayed in their own showroom and are also part of a product list. This is clearly displayed in its own menu item and shows collected all products of the digital partners.

The participant can filter the entire offer according to search criteria, search in free text (e.g. by product or company name) and select directly from a total overview. In the overview, each product is listed with product name, image, excerpt from the product description, tags of the selected categories, and direct link to the company's Digital Showroom.

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What product information can be added?

Every digital partner has the possibility to add 10 products. The detailed display includes a short description, a video, a document and a picture for each product. In addition, employees can be assigned to the product, who can be contacted directly by the participants.

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When and how can products be uploaded to the product list?

Products are created in the showroom using the online partner backend. The product list is linked to the showroom and thus filled at the same time.

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Can selected employees be assigned to specific products?

Yes, specific contact persons can be assigned to individual products.

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JOB BOARD

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What options does the job board offer?

In addition to the presentation in the partners' Digital Showroom, all job advertisements are listed on the job board. In the overview, each job advertisement is listed with job title, picture, excerpt from the job description, tags of the selected categories, and direct link to the company's Digital Showroom. The subscriber can filter the entire offer according to search criteria, search in free text (e.g., by job category or company name), and select directly from an overall overview.

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What does the detail view contain per job description?

The detailed display contains a short description, a video, a document and a picture for each job advertisement. In addition, employees can be assigned to the job advertisement, with whom participants can contact directly.

How many job descriptions can a digital partner add?

Regardless of the partner level booked, each digital partner can add 5 job descriptions.

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When and how can job advertisements be uploaded to the job board?

Job advertisements are created using the partner backend in the showroom. The job board is linked to the showroom, so the advertisement appears automatically here as well.

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Can individual employees be assigned to the job advertisements?

Yes, specific contact persons can be assigned to individual job advertisements.