



# **ANGA COM 2020**

**Exhibition and Conference for  
Broadband, Television & Online**

**12 - 14 May 2020, Cologne/Germany**

**Sponsorship and Promotion Options**

**[www.angacom.de](http://www.angacom.de)**

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## Designation as Main Sponsor

The sponsor will be named as one of a maximum of eight sponsors of ANGA COM 2020 by displaying the sponsor's company logo on the homepage of the website [www.angacom.de](http://www.angacom.de), in the online programme brochure, in the printed programme brochure, in the official ANGA COM app and on a sponsor name plate on-site.

As a further option, a ticket contingent for the conference and the ANGA COM Night can be included.

*Availability on request*

**from 15,000.-- € plus VAT**

## Sponsoring ANGA COM Night

The evening event ANGA COM Night will take place at the restaurant “Rheinterrassen“ on Tuesday, 12 May 2020. The sponsoring includes:

- The sponsor will be named as one of a maximum of eight sponsors by displaying the company logo on the subpage “ANGA COM Night” on the website [www.angacom.de](http://www.angacom.de), on the evening event’s entrance tickets and on two sponsor name plates on-site
- 6 free entrance tickets to the ANGA COM Night

*Available: 7 (of a total of 8)*

**6,000.-- €** plus VAT



Sponsors are entitled to book **additional services**, e.g. branding buffet / bar / mobile ice box, distribution of giveaways, branding shuttle service

*Availability and prices on request*

## Snack Bar (Conference Lounge)

- Use of an area in the conference lounge for the operation of a snack bar on all three days of the event by the advertising partner
- Branding of the bar (e.g. roll-up banner, display, carpet) and snacks (e.g. napkins) by the advertising partner
- Issue of sweet and/or savoury snacks (e.g. sandwiches, soft pretzels, cakes, fruits, vegetable sticks) to the conference attendees
- Construction, furnishings, snacks, staff and operation of the bar by the advertising partner
- Approval of the branding concept by the organizer

*Available: 1*



**10,000.-- € plus VAT**

## Branding Café (Boulevard)

- Branding of the café on the highly frequented boulevard by displaying the company logo of the advertising partner on the back wall of the café as well as on table displays in the café
- Costs for the construction, branding and operation of the café are included in the price

*Available: 1*

**8,000.-- € plus VAT**



## Branding Soft Drinks & Coffee Bar (Conference Lounge)

- Branding of the soft drinks & coffee bar in the conference lounge by displaying the company logo of the advertising partner on table displays
- Possibility for the advertising partner to lay out information material (maximum size DIN A4) in a brochure rack and set up a roll-up banner/display (maximum size 100 cm x 250 cm) at the bar
- Costs for construction and operation of the bar as well as for the drinks (coffee and soft drinks) are included in the price
- Booking is possible per day

Available: 3

4,000.-- € plus VAT (per day)



## Branding Lunchtime Snack Theme Day Fiber (Conference Lounge)

The Theme Day Fiber will take place on Thursday, 14 May 2020 and is designed for fiber and city network operators, politicians, municipalities, state broadband offices, funding agencies and civil engineering companies. The conference panels address political, practical, regulatory and technical topics relating to the fiber roll-out.

- Branding of the lunchtime snack on the Theme Day Fiber in the conference lounge by displaying the company logo of the advertising partner on table displays
- Possibility for the advertising partner to lay out information material (maximum size DIN A4) in a brochure rack and set up a roll-up banner/display (maximum size 100 cm x 250 cm) next to the lunchtime snack
- Costs for the lunchtime snack are included in the price

*Available: 1*



**4,000.-- € plus VAT**



## Snack to Go (Conference Lounge)

- Mobile distribution of snacks (sweet and/or savoury, e.g. croissants, donuts, popsicles or mini salamis) to the conference attendees
- Operation on all three days of the event
- Branding of the snacks (e.g. wrapping, napkins) by the advertising partner
- Snacks and promotion staff (max. 2 persons) by the advertising partner

*Available: 1*

**3,000.-- € plus VAT**



## Branding Participant Lanyards

- Branding of the participant lanyards by displaying the company logo of the advertising partner together with the logo of ANGA COM
- The organizer coordinates the production of the lanyards in agreement with the advertising partner

*Available: 1*

*Price on request*



## Outside Banner (Entrance North)

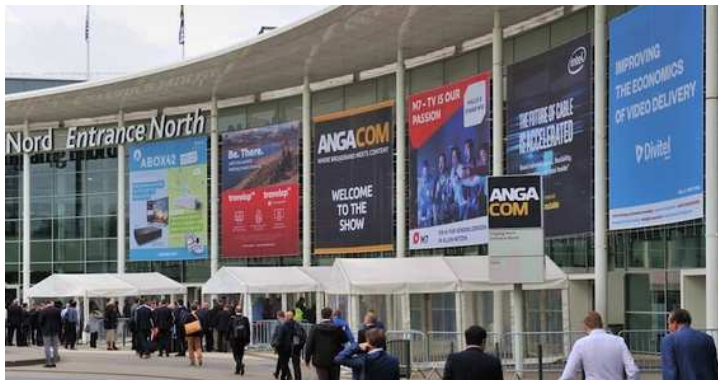
Placement of a banner at the Entrance North\*

- Dimensions: width 6.00 m x height 6.00 m / material: PVC net vinyl, B1 / manufacture: hemmed all around, eyelet is fitted every 50 cm
- Costs for production, construction and dismantling are included in the price
- Advertising partner provides the artwork (printing data requirements: fonts, logos and pictographs must be placed at least 12 cm from the edge (top and bottom) for the eyelets)

*Available: 10 (of a total of 12, one banner per exhibitor possible)*

**4,700.-- € plus VAT**

\* Offer is subject to the booking of at least 3 exhibitors and the feasibility of Koelnmesse



## Inside Banner suspending from the Ceiling (Boulevard)

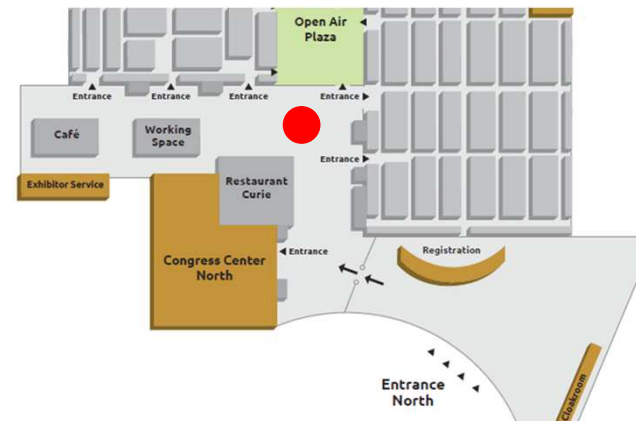
Banner in the highly frequented boulevard, suspending from the ceiling\*

- Dimensions: width 5.00 m x height 3.00 m / material: PVC blackout, B1, printed on both sides / manufacture: hemstitch for a 30 mm tube at the top and the bottom
- Costs for production, construction and dismantling are included in the price
- Advertising partner provides the artwork (printing data requirements: fonts, logos and pictographs must be placed at least 12 cm from the edge (top and bottom) for the eyelets)

*Available: 2 (of a total of 5)*

**4,200.-- € plus VAT**

\* Offer is subject to the feasibility of Koelnmesse



## Inside Banner Hall Wall (Boulevard)

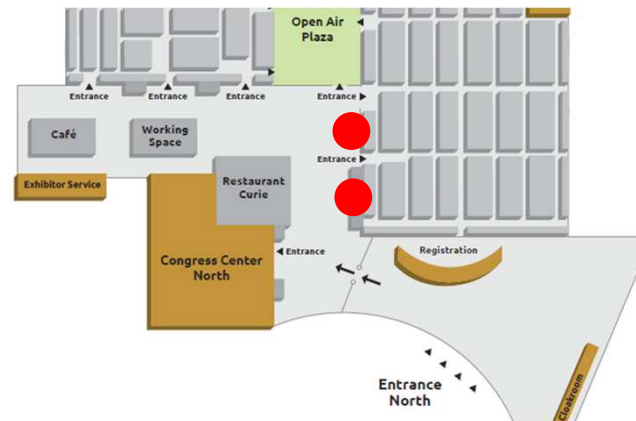
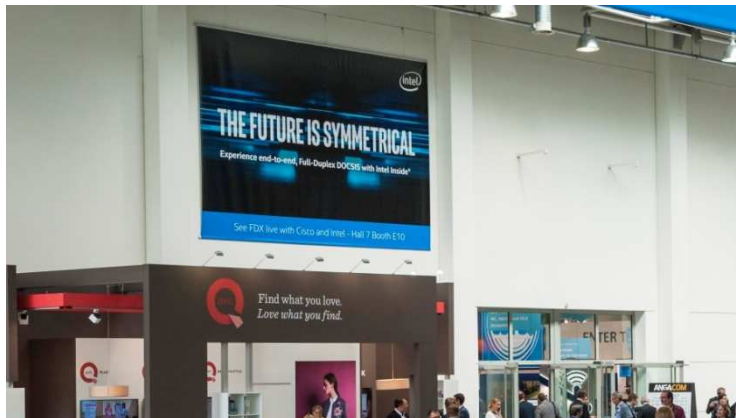
Banner in the highly frequented boulevard on the south wall of hall 8\*

- Dimensions: width 6.00 m x height 4.00 m / material: PVC frontlit, B1 / manufacture: hemstitch flat tilt over, at the top 5 cm and the bottom 10 cm
- Costs for production, construction and dismantling are included in the price
- Advertising partner provides the artwork (printing data requirements: fonts, logos and pictographs must be placed at least 12 cm from the edge (top and bottom) for the eyelets)

*Available: 5*

**3,700.-- € plus VAT**

\* Offer is subject to the feasibility of Koelnmesse



## Branding Waste Bins

Advertising stickers on waste bins

- Dimensions: width 500 mm x height 750 mm / material: adhesive foil
- Costs for production, construction and dismantling are included in the price
- Advertising partner provides the artwork
- Booking is possible per hall/boulevard

Available in hall 7 (16 waste bins): 1

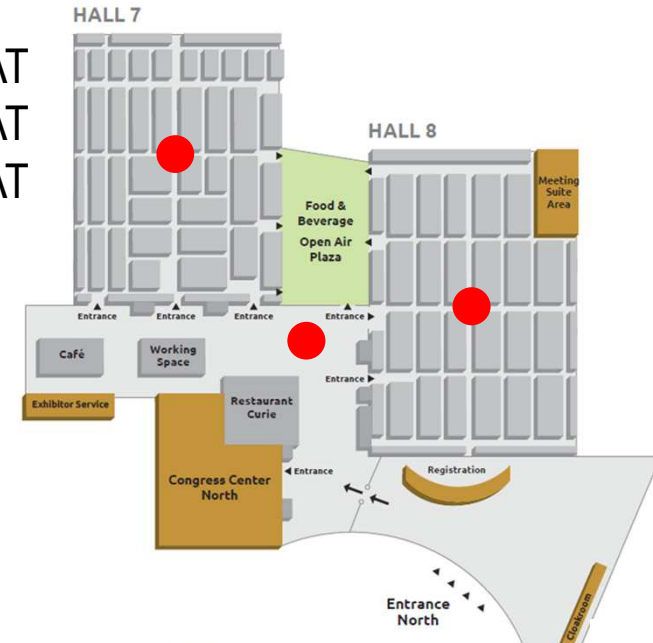
2,100.-- € plus VAT

Available in hall 8 (16 waste bins): 1

2,100.-- € plus VAT

Available on boulevard (7 waste bins): 1

1,600.-- € plus VAT



## Advertisement Toilet Facilities

Advertising posters in the visitor toilets men

- Dimensions: width 29.70 cm x height 42.00 cm (frame size) / width 29.50 cm x height 41.50 cm (print size) / width 28.00 cm x height 40.00 cm (visible size)
- Material: Print on photo paper, framed
- Costs for production, construction and dismantling are included in the price
- Advertising partner provides the artwork
- Booking is possible per toilet facility

*Available in hall 7: 0 (already sold)*

**1,100.-- € plus VAT**

*Available in hall 8: 0 (already sold)*

**1,100.-- € plus VAT**

*Available in the Entrance North: 0 (already sold)*

**900.-- € plus VAT**

*Available in the Congress Center North: 0 (already sold)*

**900.-- € plus VAT**



## Banner ANGA COM App

The official app with exhibitor and product list, floor plan and conference programme is used by ANGA COM participants to prepare their visit and for the orientation on-site.

### Splash screen banner at the start of the app\*

- Banner appears after the loading screen as a splash screen when starting the app (display time: 3 seconds; has a close button)
- Advertising partner delivers banner (640x960 pixels, 1242x2208 pixels, 1242x2688 pixels, 1440x1920 pixels, 2732x2048 pixels; PNG files) as well as the desired link

*Available: 1*

**15,000.-- € plus VAT**

### Banner at the footer of the app\*

- Banner appears at the footer of the app in rotation with other advertising banners
- Advertising partner delivers banner (1440x225 pixels, PNG file) as well as the desired link

*Available: 3 (of a total of 5)*

**4,000.-- € plus VAT**

\* Offer subject to technical feasibility by the app developer; deviations in display duration/mode may occur depending on end device



## Advertisement E-Mail Newsletter ANGA COM Daily

The ANGA COM Daily will be sent as the official e-mail newsletter on 12, 13 and 14 May 2020 (each morning) to over 30,000 recipients.

### Advertorial in the newsletter

- Editorial article with free choice of topic in one issue
- Advertising partner provides text (1,000 characters including spaces)

*Available: 5 (of a total of 6)*

**5,000.-- €** plus VAT

### Logo in the newsletter header

- Logo in the leaderboard of the newsletter header in all three issues
- Advertising partner supplies logo as JPG file

*Available: 1 (of a total of 4)*

**3,500.-- €** plus VAT

### Banner at the newsletter footer

- Banner with link at the newsletter footer in all three issues
- Advertising partner delivers banner (800x220 pixels, JPG file) as well as the desired link

*Available: 1*

**2,500.-- €** plus VAT



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**[www.angacom.de](http://www.angacom.de)**